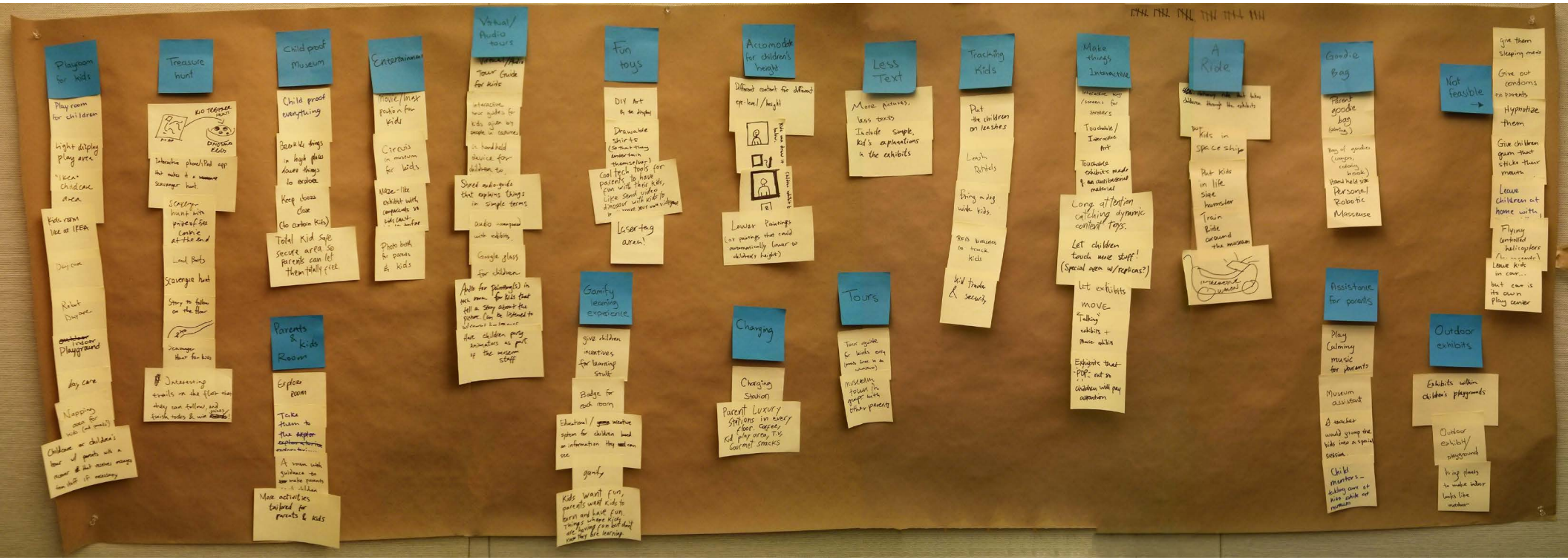
CREATING CONCEPT STORYBOARDS

1) Field Observations
As a team, we did field observations at Carnegie Museum of Art. We observed identified needs and problems. For a complete write-up of our experience in the museum, please click here.

2) Brainstorming Solutions
In class, we did bodystorm, role-playing, improvisation, and simulation to better understand parent and children's perspective. We then wrote our solutions on post-its and we collected over a hundred brainstorming ideas.

3) Synthesize Solutions
As a team, we used affinity diagramming to synthesize/cluster these ideas to reveal underlying themes.



4) Solution and Storyboarding
This phase is individuals work. I created a storyboard for the two chosen scenarios to visually and verbally describe how children might engage with a new interactive system. Each storyboard describes a design solution, as you can see at the very beginning.