

# Jessica (Xiaoyue) Wang

Product + User Experience Designer

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## Experience

### User Experience Designer

Feb. 2016 – Present

*Amazon.com (Seattle, WA)*

- Craft interaction and visual design for amazon.jobs, Amazon's career site.
- As a solo designer on the team, collaborate with project and dev managers to plan timelines and execute designs.
- Own the production of designs and documents for presentation to engineers, product managers, peer design teams, and senior executives.

### Product Designer

Feb. 2015 – Feb. 2016

*Citrix Systems (Santa Barbara, CA)*

- Led the web experience design for GoToTraining, a multi-platform online training tool.
- Worked closely with engineers, PMs, and care team to define and prioritize product requirements, and communicated across teams on onboarding plans and rollout plans.
- Built up interactive prototypes and conducted usability testing, and extracted key tasks and user flows from research data to solve for complex research goals.

### UX Architect Design Intern

Sep. 2014 – Jan 2015

*The Walt Disney Company (Burbank, CA)*

- Worked with the lead designer on creating prototypes for the redesign of an internal website, partnering with project managers, engineers, and client to refine requirements.
- Individually conducted research with employees, creating personas and journey maps.
- Created data visualizations and graphic designs for maps and organization charts.

### UX Designer & Developer

May. 2012 – Jun. 2013

*Dept. of Computer Science and Technology, Tsinghua University (Beijing, China)*

- Led a team of four throughout research, design, and usability testing processes for the One Bit Text Entry System.
- Developed new symbol input methods with C# to optimize typing efficiency.
- Conducted user studies and analyzed data, and submitted an academic paper.

### Interaction Designer Intern

Jul. 2011 – Sep. 2011

*Pinzhuo, a startup for online social dining experience (Beijing, China)*

- Collaborated with product managers and engineers in the iteration cycle of the website, and used A/B Testing to finalize design with a conversion rate increase of 2%.

## Education

### Master of Human-Computer Interaction

Aug. 2014

Carnegie Mellon University (Pittsburgh, PA)

### Bachelor of Electrical Engineering, Minor English

Jun. 2013

Beihang University (Beijing, China)

## Awards & Leadership

Best Presentation Award in Citrix Annual Hack Week **2015**

Creative Director of 2014 CMU Summit **2014**

National Championship, Moot Court Oral Competition, Annual China Open **2010**

## Skills

### Design

Wireframing  
Interaction Design  
Graphic Design  
Storyboarding  
Personas and Scenarios  
Accessibility

### UX Methods

Usability Testing  
Competitive Analysis  
Survey and Interviewing  
Contextual Inquiry  
Affinity Diagramming  
Heuristic Evaluation  
Task Analysis

### Prototyping Tools

Sketch 3  
Axure  
Adobe Creative Suite  
Keynote

### Development

HTML/CSS  
Bootstrap  
Wordpress  
C#/ActionScript

### Other skills and interests

English, Chinese, Cantonese  
British Parliamentary debate  
Fine art (sketching, painting)  
Swimming