# Jessica (Xiaoyue) Wang

UX + Interaction design

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Skills

Design

Wireframing

Storyboarding

Accessibility

**UX Methods** 

Interaction Design Graphic Design

Personas and Scenarios

## **Experience**

**Senior Designer** 

May. 2017 - Present

Microsoft (Bellevue, WA)

- Design lead in Messaging and People areas of Microsoft Teams, the fastest-growing product in Microsoft. From 2017 onwards, I helped Teams grow its MAU from 3 million to 250+ million. I designed multiple key features in the messaging area from concept to shipping, helping users be productive in their day-to-day life.
- Plan design roadmap and manage design requirements with cross-functional and cross-org teams. Drive features and rally teams from ideation to execution.
- Shape visions through storytelling, and routinely pitch to leadership team.
- Mentor junior and mid level designers.

#### **User Experience Designer**

Feb. 2016 - Apr. 2017

Amazon.com (Seattle, WA)

- Owned the production of design, documentation, and presentation to product managers, peer design teams, and senior executives.
- Designed and prototyped for amazon.jobs and multiple internal tools.
- Conducted usability studies and research, and analyzed data to inform designs.

#### **Product Designer**

Feb. 2015 – Feb. 2016

Citrix Systems (Santa Barbara, CA)

- Led the web design for GoToTraining, a multi-platform online training tool.
- Worked closely with engineers, PMs, and customer care team to define and prioritize product requirements, communicate to teams with onboarding and rollout plans.
- Built up interactive prototypes and conducted usability testing, extracting key tasks and user flows from research data to solve for product and customer goals.

#### **UX Architect Design Intern**

Sep. 2014 - Jan. 2015

The Walt Disney Company (Burbank, CA)

- Worked with lead designers to create prototypes for an internal website redesign, partnering with project managers, engineers, and clients to refine requirements.
- Individually conducted research with Disney employees, creating personas and journey maps.
- Created data visualizations and graphic designs.

### Education

#### **Master of Human-Computer Interaction**

Aug. 2014

Jun. 2013

Carnegie Mellon University (Pittsburgh, PA)

#### Bachelor of Electrical Engineering, Minor English

Beihang University (Beijing, China)

Usahility

Usability Testing
Competitive Analysis
Survey and Interviewing
Contextual Inquiry
Affinity Diagramming
Heuristic Evaluation
Task Analysis

#### **Prototyping Tools**

Figma

Sketch

Principle

Axure

Adobe Creative Suite

#### Development

HTML/CSS

Bootstrap

Wordpress

C#

#### Other skills and interests

Fine art (sketching, painting) English, Chinese, Cantonese British Parliamentary debate Swimming